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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191495
Party	Defendant Playgirl Key Club, Inc.
Correspondence Address	JULIE B. SEYLER ABELMAN FRAYNE & SCHWAB 666 3RD AVENUE NEW YORK, NY 10017-5621 UNITED STATES jbseyler@lawabel.com
Submission	Withdrawal Of Application
Filer's Name	Julie B. Seyler
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Signature	/Julie B. Seyler/
Date	02/10/2011
Attachments	Amendment and Withdrawal for 91191495.pdf (2 pages)(102368 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application Nos. 77/626856 and 77/627226

Playboy Enterprises International, Inc.

Opposer,

v.

Playgirl Key Club, Inc.

Applicant.

Opposition No. 91191495

**Request to Withdraw Amend Application Nos. 77/626856 and 77/627226 with Consent of
Opposer and Conditional Request to Dismiss Opposition**

Applicant hereby amends the recitation of services in Application No. 77/627,226 for PLAYGIRL TV THE FIRST ADULT NETWORK FOR WOMEN in Classes 35, 38 and 41 to add "featuring naked or partially clad men and directed towards female and gay male audiences" after each phrase "in the field of adult entertainment".

Applicant hereby amends the recitation of services in Application No. 77/626,856 for PLAYGIRL in Classes 38 and 41 to add "featuring naked or partially clad men and directed towards female and gay male audiences" as specified below:

Class 38:

Television broadcasting, cable television broadcasting, digital cable television transmission, and satellite transmission services in the field of adult entertainment television programs **focusing on naked or partially clad men and directed towards female and gay male audiences**

Class 42:

Entertainment services, namely, production of television programs in the field of adult entertainment **focusing on naked or partially clad men and directed towards female and gay male audiences**; distribution of television programs in the field of adult entertainment **focusing on naked or partially clad men and directed towards female and gay male audiences** to

cable television systems, television broadcast networks, and satellite broadcast networks; entertainment, namely, providing a television program in the field of adult entertainment focusing on naked or partially clad men and directed towards female and gay male audiences via cable television systems, digital cable systems, broadcast television networks.

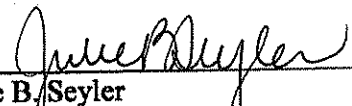
Inasmuch as such amendments constitute a limiting of the original recitation of services, it is submitted it is acceptable.

Opposer has provided its written consent thereto.

Upon entry of the amendment it is requested that the opposition against Application Nos. 77/626856 and 77/627226 be dismissed without prejudice. Applicant has provided its written consent thereto.

Respectfully submitted,

Date: 2-10-11

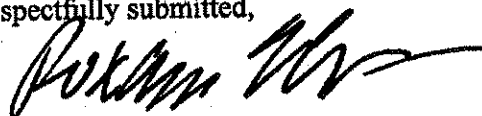

Julie B. Seyler

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Respectfully submitted,

Date:


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